Delaware Theatre Company requests a sponsorship of $50,000 to DTC’s 2018-2019 mainstage season. As a Season Sponsor of our 40th year, your company will have the unique opportunity to capitalize on the buzz of our 40th season while providing DTC with the means to celebrate the arts and culture in the City of Wilmington! In exchange, DTC will provide you the following:

**RECOGNITION BENEFITS**

- **Spoken recognition** of your Season Sponsorship prior to each performance of the 2018-2019 Season (105 total)
- **Lobby signage** in recognition of your Season Sponsorship to be displayed throughout the 2018-2019 Season (25,000 average season attendance)
- One **full page advertisement** in a prominent location in the playbook of every production during the 2018-2019 Season (26,500 playbills printed annually)
- Your logo on all marketing materials and press releases, including:
  - **Postcards** (30,000 printed per show, 150,000 total)
  - **Posters** (100 printed per show, 500 total)
  - One **billboards** (Avg. Annual Impressions ~ 95,619)
  - **Building signage** (one vinyl per production on the Riverfront Market side of DTC)
- Your clickable logo on the DTC website
- Your clickable logo on all DTC electronic marketing efforts for the 2018-2019 Season (9,370 email subscribers)
- Recognition on all relevant DTC social media accounts, including:
  - Facebook (5,014 followers)
  - Twitter (1,721 followers)
  - Instagram (1,053 followers)
- Other benefits as agreed upon with DTC

**MINIMUM TOTAL IMPRESSIONS PER SEASON**

- 105 live audio mentions
- 255,000 print impressions, 95,619 billboard impressions
- Over 200,000 digital impressions
- One billboard and one building sign with associated traffic
2018-2019 OPENING NIGHT DATES

Sanctions - Saturday, September 15, 2018
Fully Committed – Saturday, October 20, 2018
A Sign of the Times – Saturday, December 1, 2018
Saint Joan - Saturday, February 9, 2019
Honk - Saturday, April 20, 2019

2,000 SUBSCRIBERS
25,000 PATRONS
AT 118 PERFORMANCES

HOSPITALITY BENEFITS

• **50 complimentary employee tickets** for each of the five productions during the 2018-2019 season (a total of 250 tickets)
• **20 complimentary tickets** for each of the five Opening Night performances during the 2018-2019 season (a total of 100 tickets)
• **Exclusive use of the Delaware Theatre Company Gallery** for a private champagne toast or reception with Executive Director Bud Martin prior to each Opening Night performance (champagne provided, food not included)
• Invitation for 20 company guests to each production’s Meet & Greet reception with the actors and creative team
• **Five backstage tours per season** (one per production) for up to 30 company guests

TOTAL COMPLIMENTARY TICKET VALUE: $18,700

EMPLOYEE/CUSTOMER BENEFITS

• 15% ticket discount on all DTC mainstage productions for company employees and customers
• Marketing materials provided to your company for internal distribution
• The opportunity to reserve the entire auditorium for a company event at a significantly reduced rate (subject to availability)

Additional Benefits Available Upon Request. Benefits listed are standard and are subject to negotiation where possible to best suit your company.

For more information, or to become a Season Sponsor, please contact:

Glenn Barnhill, Jr., Director of Development
Delaware Theatre Company
200 Water Street, Wilmington, DE 19801
302-504-3427 | gbarnhill@delawaretheatre.org
SANCTIONS
by Bruce Graham
directed by Bud Martin
September 12–30, 2018
When a university athletic department returns to the big business of college football after its NCAA probation is lifted, staff conflict and a new scandal involving a freshman tutor threaten to blow up the whole program. From the playwright of White Guy on the Bus and The Outgoing Tide comes this incendiary and timely new drama inspired by true events.

FULLY COMMITTED
by Becky Mode
directed by Kathryn MacMillan
October 17–November 4, 2018
This devastatingly funny show follows a day in the life of Sam Pelczowski, an out-of-work actor who mans the red-hot reservation line at Manhattan’s number-one restaurant. Coercion, threats, bribes, histrionics—a cast of desperate callers will stop at nothing in their zeal to land a prime reservation, or the right table. Amid the barrage, Sam’s got his own needs to contend with. While juggling scheming socialites, name-dropping wannabes, fickle celebrities, and egomaniacal bosses, can he manage to look out for himself?

A SIGN OF THE TIMES
story created by Richard J. Robin
book by Bruce Vilanch
directed by Gabriel Barre
choreographed by JoAnn M. Hunter
November 28–December 23, 2018
The year is 1965, when women’s liberation, the Civil Rights Movement, and the Vietnam War dominate headlines. The pulse of a changing era lures Cindy from Middle America to the swirl of New York where she pursues her passion of making a difference in the world amidst unexpected friends, lovers, careers, and conflicts. Featuring classic hits from that era, including “Downtown,” “If I Can Dream,” “The Boy from New York City,” and “You Don’t Own Me,” this show interweaves the story of a woman coming into her own in a dynamic and sometimes turbulent world and the music of Petula Clark and other hit-makers of the day. Together, they are “A Sign of the Times!”

SAINT JOAN
by Bernard Shaw
adapted by Chelsea Marcantel
directed by Bud Martin
February 6–24, 2019
A French country girl finds herself on trial for her life after the nation’s rulers become threatened by her influence and popularity. With mysterious visions of saints inspiring her to help recover France from English domination, she paves the way for victory. Starring Clare O’Malley from Hetty Feather and Something Wicked This Way Comes, this epic, transcendent story brings renewed life to one of history’s greatest heroines as she pushes the boundaries of a society dominated by political and religious forces.

HONK!
book & lyrics by Anthony Drewe
music by George Stiles
directed by Bud Martin
April 17–May 12, 2019
This delightful and award-winning adaptation of one of the world’s most beloved fables, “The Ugly Duckling,” is a heartwarming celebration of what makes us special. Since it first hatched in 1993, Honk! has winged its way around the world in over 8,000 productions and many different languages. Winner of multiple awards, including the 2000 Olivier Award for Best Musical, this tale of learning to embrace being different is sure to delight audiences of all ages with its sparkling wit and memorable score.