A night at the theatre is filled with excitement. It’s a great way to entertain your family, friends, and business clients. With the use of our gallery space, you can schmooze before the show, during intermission, and after the show is over. As a sponsor of our 40th year, your company will have benefit from the buzz of our 40th season while celebrating the arts and culture in the City of Wilmington!

Delaware Theatre Company requests a sponsorship of **$12,500** to DTC’s 2018-2019 mainstage season. As a Show Sponsor of one of our productions, you will have the unique opportunity to capitalize on the magic of live theatre while providing DTC with the means to produce professional quality, live theatre. DTC will provide you the following:

**RECOGNITION BENEFITS**

- **Spoken recognition** of your company’s Show Sponsorship prior to each performance of your sponsored production (24 total)
- **Lobby signage** in recognition of your Show Sponsorship to be displayed during each performance of your sponsored production (5,000 average impressions)
- One **full page advertisement** in a prominent location in the playbook of your sponsored production (4,500 playbills)
- Your **logo on all marketing materials** and press releases, including:
  - **Postcards** (30,000 pieces)
  - **Posters** (100 pieces)
  - One **billboard** on MLK Blvd. in Wilmington, DE (Avg. Annual Impressions – 95,619)
  - **Building signage** (one vinyl per production on the Riverfront Market side of DTC)

**MINIMUM TOTAL IMPRESSIONS PER SEASON**

- 24 live audio mentions
- 80,000 print impressions, 95,619 billboard impressions
- Over 30,000 digital impressions
- One billboard and one building sign with associated traffic
HOSPITALITY BENEFITS

- **30 complimentary tickets** to your sponsored show for any performance
- **10 complimentary tickets** to the Opening Night performance of your sponsored production
- Exclusive **use of the Delaware Theatre Company Gallery** for a private champagne toast or reception.
- Invitation for 10 company guests to each production’s **Meet & Greet reception** with the Actors and Creative Team
- **One backstage tour** for a total of 10 company guests

**TOTAL COMPLIMENTARY TICKET VALUE: $2,400**

EMPLOYEE/CUSTOMER BENEFITS

- **15% ticket discount** on all DTC mainstage productions for company employees and customers
- Marketing materials provided to your company for internal distribution
- The opportunity to reserve the entire auditorium for a company event at a significantly reduced rate (subject to availability)

**2018–2019 OPENING NIGHT DATES**

- **Sanctions** - Saturday, September 15, 2018
- **Fully Committed** – Saturday, October 20, 2018
- **A Sign of the Times** – Saturday, December 1, 2018
- **Saint Joan** - Saturday, February 9, 2019
- **Honk** - Saturday, April 20, 2019

Additional Benefits Available Upon Request. Benefits listed are standard and are subject to negotiation where possible to best suit your company.

For more information, or to become a Show Sponsor, please contact: Glenn Barnhill, Jr. | Director of Development
Delaware Theatre Company | 200 Water Street, Wilmington, DE 19801 | 302-504-3427 | gbarnhill@delawaretheatre.org

**AT A GLANCE**

**MISSION:**
To create theatre of the highest professional quality in Delaware, thereby enriching the vitality of the area through artistic programming, education, and community service.

**2,000 SUBSCRIBERS**

**25,000 PATRONS**

**AT 118 PERFORMANCES**
**SANCTIONS**
by Bruce Graham  
directed by Bud Martin  
**September 12–30, 2018**  
When a university athletic department returns to the big business of college football after its NCAA probation is lifted, staff conflict and a new scandal involving a freshman tutor threaten to blow up the whole program. From the playwright of *White Guy on the Bus* and *The Outgoing Tide* comes this incendiary and timely new drama inspired by true events.

**FULLY COMMITTED**
by Becky Mode  
directed by Kathryn MacMillan  
**October 17–November 4, 2018**  
This devastatingly funny show follows a day in the life of Sam Pelczowski, an out-of-work actor who mans the red-hot reservation line at Manhattan’s number-one restaurant. Coercion, threats, bribes, histrionics—a cast of desperate callers will stop at nothing in their zeal to land a prime reservation, or the right table. Amid the barrage, Sam’s got his own needs to contend with. While juggling scheming socialites, name-dropping wannabes, fickle celebrities, and egomaniacal bosses, can he manage to look out for himself?

**A SIGN OF THE TIMES**
story created by Richard J. Robin  
book by Bruce Vilanch  
directed by Gabriel Barre  
choreographed by JoAnn M. Hunter  
**November 28–December 23, 2018**  
The year is 1965, when women’s liberation, the Civil Rights Movement, and the Vietnam War dominate headlines. The pulse of a changing era lures Cindy from Middle America to the swirl of New York where she pursues her passion of making a difference in the world amidst unexpected friends, lovers, careers, and conflicts. Featuring classic hits from that era, including “Downtown,” “If I Can Dream,” “The Boy from New York City,” and “You Don’t Own Me,” this show interweaves the story of a woman coming into her own in a dynamic and sometimes turbulent world and the music of Petula Clark and other hit-makers of the day. Together, they are “A Sign of the Times!”

**SAINT JOAN**
by Bernard Shaw  
adapted by Chelsea Marcantel  
directed by Bud Martin  
**February 6–24, 2019**  
A French country girl finds herself on trial for her life after the nation’s rulers become threatened by her influence and popularity. With mysterious visions of saints inspiring her to help recover France from English domination, she paves the way for victory. Starring Clare O’Malley from *Hetty Feather* and *Something Wicked This Way Comes*, this epic, transcendent story brings renewed life to one of history’s greatest heroines as she pushes the boundaries of a society dominated by political and religious forces.

**HONK!**
book & lyrics by Anthony Drewe  
music by George Stiles  
directed by Bud Martin  
**April 17–May 12, 2019**  
This delightful and award-winning adaptation of one of the world’s most beloved fables, “The Ugly Duckling,” is a heartwarming celebration of what makes us special. Since it first hatched in 1993, *Honk!* has winged its way around the world in over 8,000 productions and many different languages. Winner of multiple awards, including the 2000 Olivier Award for Best Musical, this tale of learning to embrace being different is sure to delight audiences of all ages with its sparkling wit and memorable score.